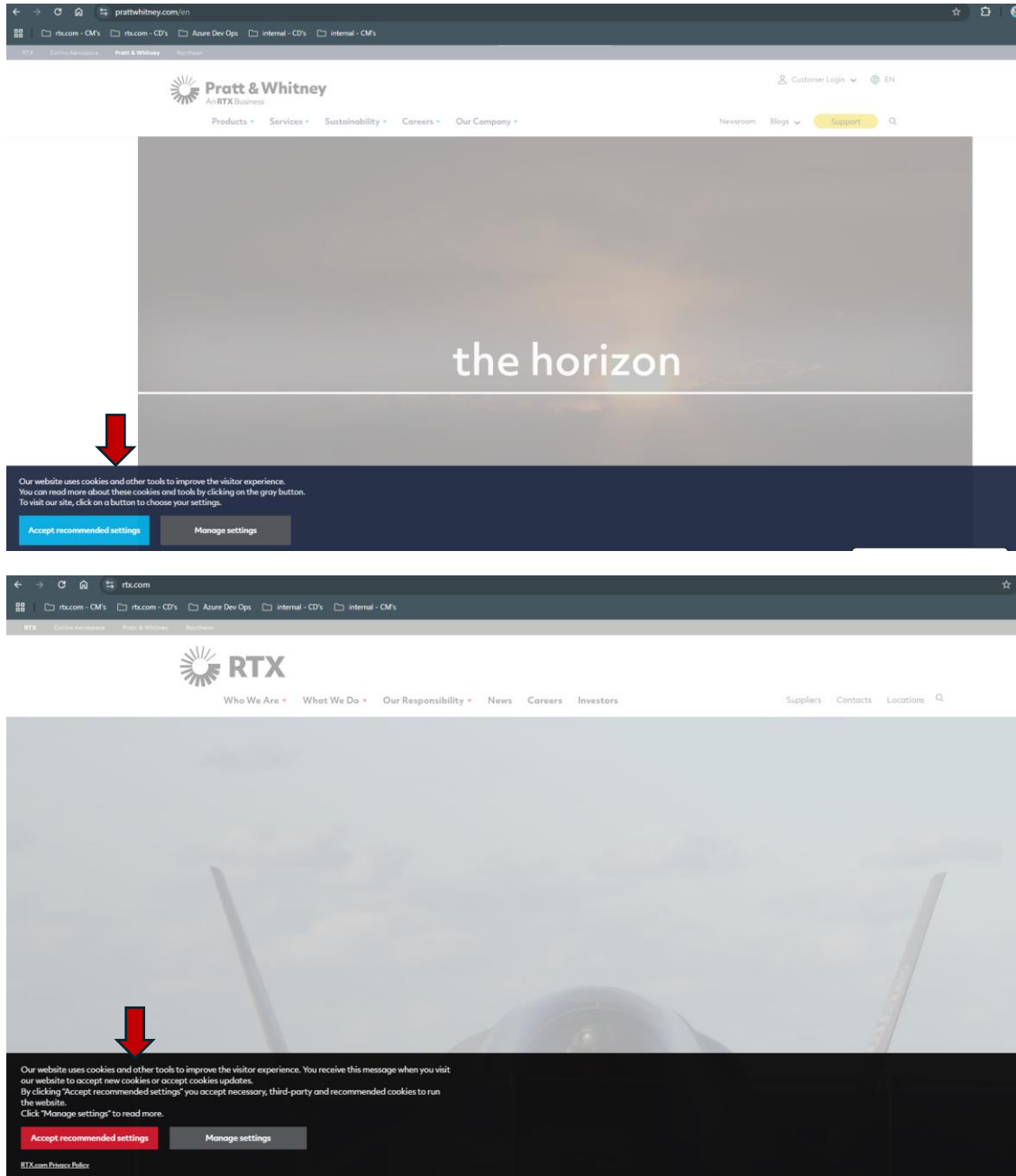
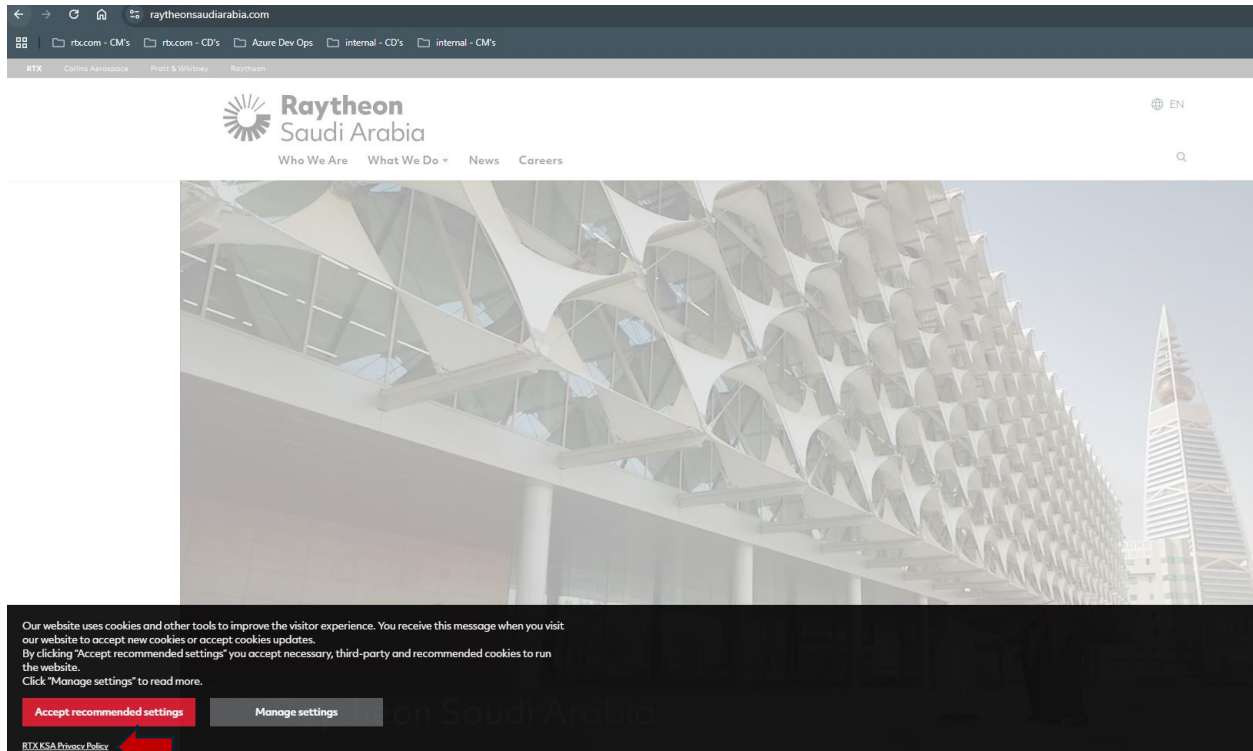


Cookie Banner Configuration and differences with BUs

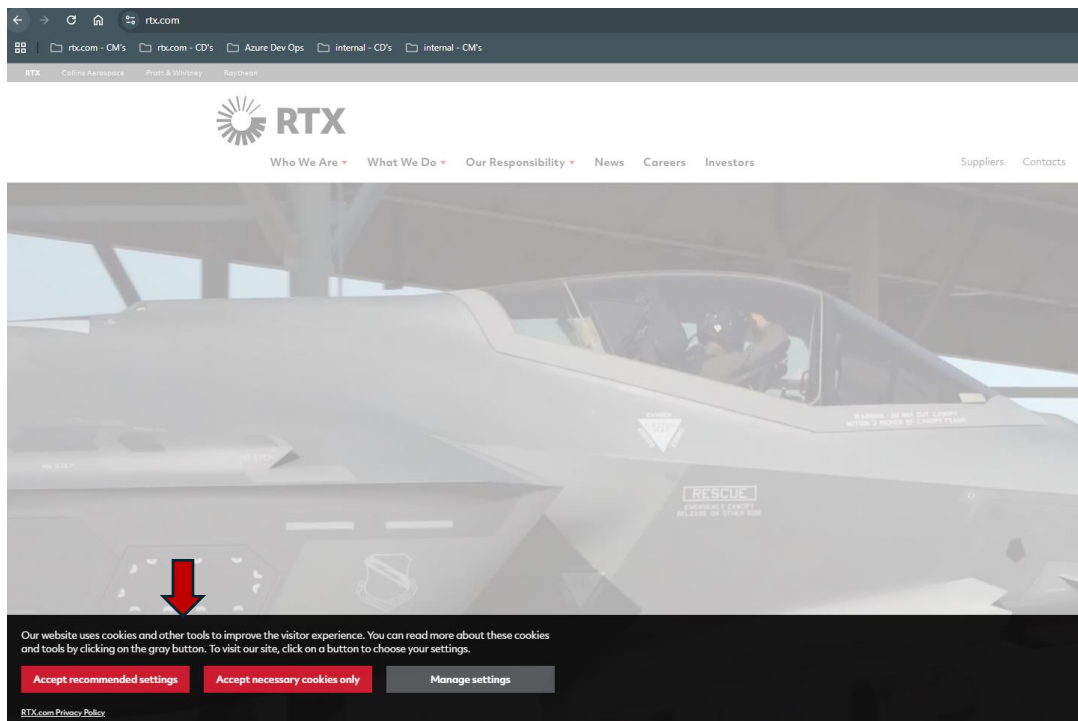
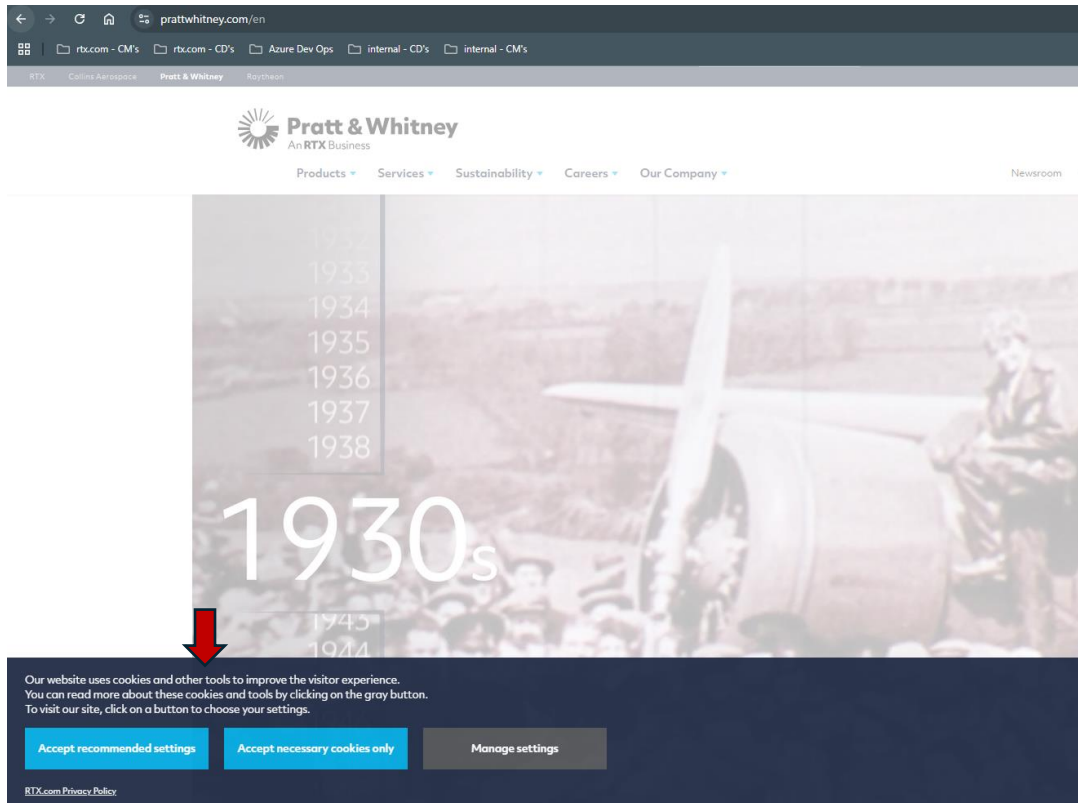
The cookie banner content varies by business unit (BU) and location (inside or outside the U.S.). Below are the screenshots of the live pages and the primary components and their configurations for the cookie banner.



RTX Corporation (Corporate) - Company Use



Outside U.S:



Key Components for Cookie Banner Configuration Setup:

1. Main Banner Setting (Page Design Location):

- **Example Location:** /sitecore/content/Raytheon Technologies/Raytheon Technologies Sites/RTX/Home/RTX GDPR/RTX GDPR Overlay
 - This location holds the primary design and structure for the cookie banner overlay.

2. Data Item (Cookie Banner Content):

- **Example Data Item Location:** /sitecore/content/Raytheon Technologies/Raytheon Technologies Sites/RTX/Data/RTX GDPR/GDPR Banner
 - This item controls the content, text, and links within the banner (e.g., privacy policy links).

3. Cookie Settings Management:

- **Datasource Location for Cookie List:** /sitecore/content/Raytheon Technologies/Raytheon Technologies Sites/RTX/Settings/Website Cookies
 - This Item provides the cookies data and each BU's have different cookies.

Example Configuration (Data Item):

- A screenshot (or a sample example) of the **Data Item** for the cookie banner which shows how the content is structured in content editor. This includes text for consent messages, privacy policy links, and any custom elements for the banner.

 GDPR Banner

Quick Info

Item ID:

{4A0B781F-8293-4683-8882-6D5345B7D799}

Item name:

GDPR Banner

Item path:

rtxcore/content/Raytheon Technologies/Raytheon Technologies Sites/PW/Data/RTX GDPR/GDPR Banner

Template:

rtxcore/templates/features/RTX Shared/GDPR/GDPR Banner - {6478C56A-F31D-4047-8A2F-2DC8883D1C1}

Created from:

Add GDPR Banner Data, ver. 1 - {281A87A-38C2-411F-954C-C4158D19038}

Item owner:

rtxcore/admin

US

US Description Text:

Show editor | Suggest fix | Edit HTML

Our website uses cookies and other tools to improve the visitor experience. You can read more about these cookies and tools by clicking on the gray button. To visit our site, click on a button to choose your settings.

US Recommended Button Text (standard value):

Accept recommended settings

US Manage Settings Button Text:

Insert link | Insert media link | Insert external link | Insert anchor | Insert email | Insert JavaScript | Follow | Clear

/Raytheon Technologies/Raytheon Technologies Sites/PW/Home/RTX GDPR/RTX GDPR Overlay

US Footer Link:

Insert link | Insert media link | Insert external link | Insert anchor | Insert email | Insert JavaScript | Follow | Clear

https://www.rtx.com/privacy

Non-US

Non-US Description Text:

Show editor | Suggest fix | Edit HTML

Our website uses cookies and other tools to improve the visitor experience. You can read more about these cookies and tools by clicking on the gray button. To visit our site, click on a button to choose your settings.

Non-US Recommended Button Text (standard value):

Accept recommended settings

Non-US Necessary Button Text (standard value):

Accept necessary cookies only

Non-US Manage Settings Button Text:

Insert link | Insert media link | Insert external link | Insert anchor | Insert email | Insert JavaScript | Follow | Clear

/Raytheon Technologies/Raytheon Technologies Sites/PW/Home/RTX GDPR/RTX GDPR Overlay

Summary:

So, the content is not same across the BUs, If we make it in global which will remove our ability to custom content for individual BU's.

Maintaining the Data Item in its current structure ensures that each BU can tailor the cookie banner content according to their specific needs, regions, and legal requirements, such as GDPR compliance. Moving to a centralized location would eliminate this level of customization and flexibility.